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As an Italian Fragrance House, **Atelier Fraganze Milano** once again draws inspiration from the richness of its Country to unveil a new Collection of premium fragrances.

Italy is also defined by its materials and the places where they take shape.

This time, we want to pay homage to six iconic materials

marble, glass, silk, paper, leather, velvet

that tell the story of a landscape shaped by craftsmanship, tradition and knowledge passed down through generations.

This Collection was born from the idea of using olfactive language to explore Italy through a novel lens: its material culture, and a journey into the origins of artisanal excellence.

Each fragrance is a sensory exploration of the dialogue between material, history, creativity and savoir-faire.

ATELIER FRAGRANZE MILANO

presents

ITALIAN MATERIALS COLLECTION



12 fragrances created by our Perfumers to interpret
the essence of Italy's most iconic materials.

ITALIAN MATERIALS COLLECTION

The 12 fragrances capture the essence of Italy's six most iconic materials, translating their texture, character and significance into olfactory creations.

Guided by the vision and expertise of our perfumers, these materials are reimaged through fragrances, becoming narratives of identity, memory, and innovation.



SILK from **COMO**



PAPER from **FABRIANO**



MARBLE from **CARRARA**



VELVET from **VENICE**



GLASS from **MURANO**



LEATHER from **FLORENCE**

The **SILK** from **COMO**



Como's silk-making tradition dates back to the 16th century, when the town began specializing in the processing of raw silk imported from the East.

During the 18th and 19th centuries Como established itself as one of Europe's most important silk districts, thanks to the introduction of mechanical looms and its proximity to the markets of Northern Italy.

Throughout the 19th century, Como's industry developed rapidly and generations of skilled textile entrepreneurs built Como's reputation worldwide, supplying the greatest luxury fashion houses.

Today, Como is recognized as the world capital of printed silk, guardian of a unique artisanal know-how that blends traditional techniques with cutting-edge technology.

This legacy of lightness, luster and tactile refinement is what inspired our perfumers' creations; an olfactive tribute to Como's silk excellence and the sensorial imagery surrounding this precious material.



SILKY LAKE

FLORAL, SPICY

TOP

PINK PEPPER
INCENSE
GINGER

HEART

ORANGE BLOSSOM
TUBEROSE
SILK ACCORD

BASE

CASHMERAN
HAZELNUT CREAM ACCORD
MUSK

A soft bouquet where creamy Hazelnut melts into the radiance of Orange Blossom and the richness of Tuberose.
The olfactive interpretation of the density of the silky texture
gliding over the skin.



BELLAGIO SILK

FLORAL, AMBERY

TOP

BERGAMOT
INCENSE

HEART

SILK ACCORD
OSMANTHUS
JASMINE

BASE

MYRRH
AMBER
SANDALWOOD

A sumptuous floral bouquet infused with
Osmanthus and Jasmine, resting on a warm ambery base.
An olfactive impression of silk's lightness
and smoothness to the touch.

The PAPER from FABRIANO



Fabriano is a small town in the Marche region of Italy, and it holds a special place in the history of papermaking in the Western world.

As early as 1264, Fabriano became one of the first centers of papermaking in Europe. Its true significance lies in industrializing and refining the craft into a European art form through innovations like the hydraulic hammer mill, the use of animal gelatin instead of starch, and, most famously, the watermark, invented in Fabriano around 1282 by weaving wire designs into the mold, a technique still used today in banknotes and official documents.

These advances made Fabriano paper the finest available in medieval and Renaissance Europe, exported widely and used by merchants, chancelleries, and eventually artists and printers.

Today, Fabriano remains synonymous with quality among artists and papermakers worldwide, one of the rare medieval manufacturing hubs still trading on its original craft.

This legacy of precision, purity and tactile refinement is what inspired our perfumers' creations; an olfactive tribute to Fabriano's papermaking excellence and the sensorial imagery surrounding this precious material.



FABRIANO PAPER

ORIENTAL, WOODY

TOP

PINK PEPPER
TOBACCO LEAVES
INCENSE

HEART

PAPER ACCORD
ORRIS
GUAIAAC WOOD

BASE

TONKA BEAN
VETIVER
WHITE WOODS

A sophisticated composition where the softness of Orris melts into the intensity of Tobacco Leaves and the depth of Incense.
A tactile texture evoking the essence of paper, revealing a warm and enveloping sillage.



PAPER SKIN

WOODY, WOODY

TOP

ALDEHYDES
PASSION FRUIT
GALBANUM

HEART

PAPER ACCORD
ORRIS
NUTMEG

BASE

CYPRIOLE
PATCHOULI
CEDARWOOD

The soft, powdery character of Orris meets the vibrant freshness of Passion Fruit, creating a contrast of red and purple ink on white paper.
Patchouli deepens the impression, leaving an intense and distinctive trace.

The GLASS from MURANO



Murano glass takes its name from the small island of Murano in the Venetian Lagoon, and it is one of the most renowned decorative art traditions in the world.

Murano's tradition dates to the 8th–10th centuries, shaped by Roman and Byzantine techniques.

Innovations secured Murano's lasting fame: cristallo glass offered unmatched clarity; millefiori and filigrana techniques created intricate colored patterns and aventurine glass produced a sparkling, glittering effect. The island also became celebrated for its chandeliers and fine mirrors, prized in royal courts across Europe.

Today, Murano is synonymous with handcrafted artistic glass, its historic furnaces and the Museo del Vetro preserving a legacy of Venetian craftsmanship and guarded tradition.

This legacy of transparency, luminosity and fragile precision is what inspired our perfumers' creations; an olfactive tribute to Murano's glass excellence and the sensorial imagery surrounding this precious material.



MINERAL MURANO

FLORAL, AROMATIC

TOP

SAFFRON
VIOLET LEAF
STRAWBERRY

HEART

MINERAL ACCORD
MAGNOLIA
PEONY

BASE

CEDARWOOD
CLARY SAGE
SANDALWOOD

Transparent and luminous, glass reveals a more complex materiality within.

A Mineral Accord interlaced with Magnolia captures the light with a delicate radiance, while Clary Sage and Saffron introduce a denser, more sensual contrast.



BURNING GLASS

FLORAL, AQUATIC

TOP

BERGAMOT
PINK PEPPER
SAFFRON

HEART

GLASS ACCORD
LILY OF THE VALLEY
MINT LEAVES

BASE

SANDALWOOD
WHITE MUSK
AMBROCENIDE

A fresh, transparent floral bouquet, featuring the purity of Lily of the Valley, in tension with vibrant spicy nuances and grounded in an ambery base.

An olfactive impression that captures the contrast of fire giving birth to the crystal-clear purity of glass.

The MARBLE from CARRARA



Carrara marble comes from the mountains above the town of Carrara, in the Apuan Alps of Tuscany, and it is one of the most celebrated stones in art and architectural history.

Since Roman times, the marble was used for temples, public buildings, and statuary throughout the empire, including in Rome itself. Its gleaming white surface became a symbol of imperial power and prestige.

The marble's fame reached its height during the Renaissance, largely through its association with Michelangelo. His masterpieces were carved from Carrara marble, and this connection cemented the material's reputation as the sculptor's stone of choice.

Today, Carrara is an active quarrying center, still exporting marble globally for sculpture, architecture, and interior design, remaining the international benchmark of quality and prestige in fine stone.

This legacy of purity, luminosity and sculptural refinement is what inspired our perfumers' creations; an olfactive tribute to Carrara's marble excellence and the sensorial imagery surrounding this precious material.



CARRARA MARBLE

WOODY, SPICY

TOP

BERGAMOT
PINK PEPPER
CARDAMOM

HEART

INCENSE
MARBLE ACCORD
ORANGE BLOSSOM

BASE

VETIVER
CASHMERAN
MUSK

Cold, solid and polished, marble is expressed through the cool spicy facet of Cardamom and the vibrant depth of Incense. Orange Blossom crosses its surface with a delicate luminosity, while Cashmeran enhances its softness and smoothness, like a material freshly worked.



MARBLE SCULPT

FOUGÈRE, WOODY

TOP

BERGAMOT
MINERAL ACCORD
NEROLI

HEART

INCENSE
LAVENDER
MARBLE ACCORD

BASE

VETIVER
OAKMOSS
CYPRIOL
TONKA BEAN

The purity of sculpted marble takes shape through the refined freshness of Lavender, at the heart of the composition. A Mineral Accord defines its exquisitely finished surface, while Incense adds depth with smoky, mysterious nuances.

A crisp, sculptural presence, intense and lasting.

The VELVET from VENICE



Venetian velvet has a storied place in the history of European textile craftsmanship during the medieval and Renaissance periods. By the 14th century, velvet, with its dense, light-catching cut pile, had become one of the city's most prized specialties.

Venetian velvet showcased elaborate techniques such as voided cut velvet and brocaded velvet with gold and silver threads.

These skills made it a symbol of power and prestige, used for the robes of doges and cardinals and for sumptuous palace furnishings, with deep reds from precious dyes especially valued.

Today, Venetian velvet remains synonymous with luxury, one of the last living connections to Renaissance textile artistry.

This legacy of depth, richness and sumptuous texture is what inspired our perfumers' creations; an olfactive tribute to Venice's velvet excellence and the sensorial imagery surrounding this precious material.



VENETIAN VELVET

ORIENTAL, WOODY

TOP

BERGAMOT
PINK PEPPER
CORIANDER

HEART

ORRIS
VELVET ACCORD
CARROT SEEDS

BASE

PATCHOULI
OAKMOSS
LABDANUM

A play of contrasts: a bright, spicy and citrusy top gives way to a darker depth.

Orris and Carrot Seeds guide this evolution with their powdery facets, expressing the richest, most tactile dimension of velvet.



IMPERIAL VELVET

FLORIENTAL, AMBERY

TOP

LEMON
BLACK PEPPER
SAFFRON

HEART

VELVET ACCORD
JASMINE
SALT CRYSTALS

BASE

BENZOIN
SANDALWOOD
MUSK

A spicy luminosity moves through the richness of Jasmine, illuminating the composition with warm nuances. In the drydown, Benzoin and Sandalwood reveal their depth, creating an enveloping sensation, reminiscent of rare, embroidered velvet.

The LEATHER from FLORENCE



Florentine leather is famous for a rare combination of tradition, technique, and prestige rooted in centuries of history.

Florence became a center of tanning and leatherworking in the Middle Ages, thanks to the Arte dei Cuoiai e Galigai guild.

The Arno river supplied water for tanning, becoming a hallmark of Florentine leather, especially thanks to vegetable tanning, a traditional method using tannins from bark, wood, and roots instead of synthetic chemicals.

Artisanal excellence in bags, gloves, shoes, and fine leather goods, often still made by hand, has made Florence a reference point for major fashion houses worldwide.

Today, "Made in Florence" leather stands as an internationally recognized symbol of quality, authenticity and artisanal savoir-faire.

This legacy of craftsmanship, warmth and supple character is what inspired our perfumers' creations; an olfactive tribute to Florence's leather excellence and the sensorial imagery surrounding this noble material.



MEMORIES OF LEATHER

WOODY, LEATHERY

TOP

BLACK PEPPER
CUT GRASS
SAFFRON

HEART

LEATHER ACCORD
CYPRIOL
STYRAX

BASE

VETIVER JAVA
VANILLA
SUEDE

Black Pepper bursts through with a pungent, vibrant intensity, giving way to the deep, smoky facets of Cypriol and Styrax. A dark, animalic and daring drydown gives a distinctive and powerful signature, like a thick raw swatch of leather.



LEATHER IN FLORENCE

WOODY, AROMATIC

TOP

CARDAMOM
JUNIPER BERRIES
VIOLET LEAVES

HEART

LEATHER ACCORD
WHITE THYME
CISTUS LABDANUM

BASE

AGARWOOD
OAKMOSS
AMBER

Leather dominates the composition with an intense, textured presence, touched by elegant Violet and spicy nuances. Amber intensifies its character in the drydown, unfolding into a warm, rich and enveloping woody depth.

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